

# **PPL Electric Utilities Custom Incentive Program Guidelines**

## **Eligibility Requirements**

1. Incentives are available only to PPL Electric Utility customers served under rate schedules GS1, GS3, LP4, LP5, LP6, IST, ISP, and IS-1.
2. Applicants must agree to all Terms and Conditions in order to participate.

## **Technical Study Rebate**

1. Customers may be eligible for up to a 100 percent rebate on an expert assessment from a qualified auditor that includes installation costs, life of measure and annual kWh savings.
2. Total rebate of up to \$100,000 per year per account holder.

## **Equipment Incentives**

1. Projects must have isolated, measurable, and verifiable savings.
2. All measures must improve energy efficiency and must have a benefit to cost ratio greater than 1.
3. Incentives are calculated at 10 cents per kWh saved. Total annual custom incentives of up to \$500,000 per customer site per year or \$2 million per parent company per year are available.
4. A 20 percent bonus is available if the measure results in at least a 5 percent demand reduction during summer peak period. Cost caps as described above apply.
5. Customers are strongly encouraged to contact PPL to determine the eligibility of any proposed project *before work is commenced*.
6. Incentives will not be provided for:
  - a. Projects requiring little or no capital investment. This includes routine maintenance, as well as operational, behavioral or settings changes that cannot be reasonably expected to operate permanently.
  - b. Savings that result from fuel switching.
  - c. Back-up or redundant equipment.